

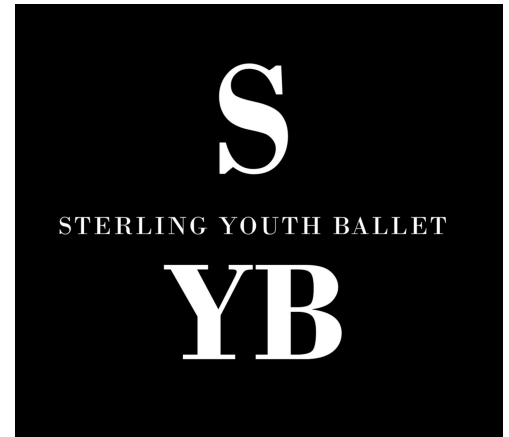
Individual Sponsorship Opportunities



Gain valuable marketing opportunities
Be a community leader
Experience high-quality performances



WHO WE ARE



Sterling Youth Ballet, established as a non-profit ballet company, offers an opportunity for select ballet dancers to become part of a diversified group training as pre-professionals.

Our goal is to provide SYB members classical and contemporary performance opportunities, while promoting and developing community understanding and appreciation of dance and musical arts.

WHAT WE DO



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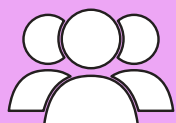
ANNUAL COMMUNITY NUTCRACKER PERFORMANCE

Provide approximately 2,000 elementary aged children from underserved communities a magical, holiday performance free of charge

TRAINING

Classes, coaching, and choreography provided by elite faculty from the Kirov Ballet, Lithuanian National Ballet, Boston Ballet, and Festival Ballet.

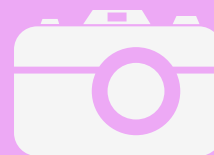
WHY BECOME A SPONSOR?



**INCREASED
VISIBILITY FOR
YOUR BUSINESS
THROUGH
ONLINE MEDIA,
COMMUNITY
INVOLVEMENT,
AND OUR
ASSOCIATION
WITH PAULA
MEOLA DANCE**



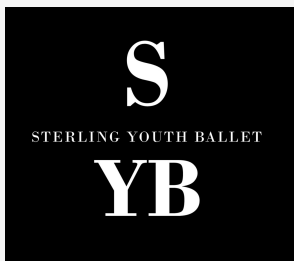
**BE RECOGNIZED AS A
COMMUNITY LEADER
AND A REPUTABLE
CONTRIBUTOR TO
THE ARTS**



**EXCLUSIVE
BEHIND-THE-
SCENES INSIGHT
INTO A
MASSACHUSETTS
ARTS AND
CULTURE
ORGANIZATION**



**COMPLIMENTARY
TICKETS TO
PERFORMANCES
FOR YOUR
EMPLOYEES,
CUSTOMERS,
AND FRIENDS**



SPONSORSHIP LEVELS

PARTNER

*\$1,000
or more*

6 complimentary tickets to The Nutcracker and name recognition on our website and programming.

LEADER

*\$500
or more*

4 complimentary tickets to The Nutcracker and name recognition on our website and programming.

MEMBER

*\$250
or more*

2 complimentary tickets to The Nutcracker and name recognition on our website and programming.

FRIEND

*\$50
or more*

Name recognition on our website and programming.



Mike Nyman Photography

HOW TO BECOME A SPONSOR



Mike Nyman Photography

CONTACT

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Sterling, MA 01564

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IRS Non-Profit Status

EIN# 82-1503721

DLN# 26053537001417

IRS Code Section 501(c)(3)

Public Charity Status: 170 (b)(1)(A)(vi)

Contribution Deductibility: Yes

Effective Date: May 14, 2017

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STERLING YOUTH BALLET

YB

Thank You.



“Our sponsors are vital in allowing us to provide our diverse community with programs that will enrich and develop appreciation for the arts. We hope that you will join us in supporting the youth of Central Massachusetts.”

- Paula Meola, Ballet Mistress, and Mr. Aleksandr Sasha Lunev, Ballet Master